

# SOCIAL MEDIA

## STARTER PACKAGE

- 2 platforms included
- 8 total monthly posts
- Platform-specific content
- Caption creation
- Light engagement actions
- Hashtag research
- Scheduled posting
- Basic message checks
- Email support
- Monthly content planning

4 posts on each platform (8 total), 2 platforms only (FB, IG, LinkedIn, or GMB).

**£150** + VAT / ONE-OFF FEE

## PRESENCE PACKAGE

- 2 platforms included
- 16 monthly posts
- Consistent Posting
- Captions + hashtags
- Weekly scheduling
- Branded visual templates
- Light engagement support
- Monthly content review
- Competitor review
- Phone & email support
- Bespoke branded templates
- Image sourcing included

8 posts on each platform (16 total), 2 platforms only (FB, IG, LinkedIn, or GMB).

**£350** + VAT / ONE-OFF FEE

## GROWTH PACKAGE

- Up to 3 platforms
- 30 monthly posts
- Story updates included
- Reel creation (2 monthly)
- Content research
- Monthly content Meeting
- Hashtag optimisation
- Engagement monitoring
- Full analytics
- WhatsApp support
- Feed planning
- Competitor trend monitoring

15 posts on each platform (30 total), up to 3 platforms (FB, IG, LinkedIn, GMB).

**£650** + VAT / ONE-OFF FEE

## ACCELERATOR PACKAGE

- Up to 4 platforms
- 60 monthly posts
- Story batches
- 4 reels/TikToks
- Competitor analysis
- Topic planning
- Weekly engagement
- Scheduled calendar
- KPI tracking
- Paid ads setup
- Reporting included
- Priority support

30 posts on each platform (60 total), up to 4 platforms (FB, IG, LinkedIn, GMB, TikTok).

**£950** + VAT / ONE-OFF FEE

## ULTIMATE PACKAGE

- All platforms included
- 100 monthly posts
- Daily stories
- 8 reels/TikToks
- Influencer sourcing
- Benchmark research
- Weekly analytics
- Full content calendar
- KPI dashboard
- Campaign management
- Dedicated account lead
- Priority response

50 posts on each platform (100 total), all major platforms (FB, IG, LinkedIn, GMB, TikTok).

**£1450** + VAT / ONE-OFF FEE